

Mark S. Bonham

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Languages: English, French



Profile

Experienced professional executive with extensive management experience and success in a variety of businesses and industries.



Financial Times of London (UK) OUTstanding Global Business Leader - 2017

Experience in private and public company management, mergers and acquisitions, investment management, sales & marketing, finance and accounting, corporate finance and restructuring, large and small company administration, product development, manufacturing

Both entrepreneurial and large company experience, identifying and integrating business opportunities. Expert in team building, management, and motivation. Results focussed

Work History

Jun 2002 to present

President, Bonham & Co. Inc.
Toronto, Ontario

- Private holding company management and consulting
- Investment portfolio of several active investments
- Investment Advice to select clients.

Jan 2003 to Jun 2009

Owner, Chairman & CEO, Stoney Ridge Estate Winery
Vineland, Ontario

- Manage a team of 25 individuals, including sales & marketing, administration, and production
- Completely renovated and remodelled this historic award-winning winery
- One of five finalists for Canadian Winery of the Year, International Wine & Spirits Competition 2007

Sep 1995 to Jun 2002

Founder, Chairman & CEO, Strategic Value Corporation ("SVC"), Toronto, Ontario

- Created and built SVC into a TSX-listed investment management firm with C\$4 billion under management in 25 mutual funds with 200 employees
- Extensive merger and acquisition experience, acquiring and integrating 4 fund management companies
- Creation and management of a national sales team
- Negotiated going-public transaction and financings
- Portfolio Manager for Dividend, Money Market, Canadian Balanced, and Global Balanced Funds with

consistent first and second quartile performance records

- Maintained consistent profitability with growing ROE exceeding 15% each year

Sep 1986 to Jun 1995

Co-Founder, Chairman & CEO, BPI Financial Corporation ("BPI")
Toronto, Ontario

- Co-founded and built BPI into a TSX-listed investment management firm with C\$3.5 billion under management and 20 mutual funds with 150 employees.
- Extensive merger and acquisition experience, acquiring and integrating 9 fund management companies into BPI
- Creation and management of a national sales team
- Negotiated going-public transaction and financings
- Portfolio Manager for Canadian Opportunities Fund, Global Balanced Fund, and Canadian Balanced Fund with consistent first and second quartile performance.

Jun 1982 to Sep 1984

Segregated Fund Specialist, Canada Life Assurance Company
Toronto, Ontario

- Administered several Segregated Funds, including supervision of fund valuation, investment portfolio, purchase and redemption activity
- Extensive management training program involving all aspects of investment management, including administration, equity, bond, and mortgage investment

Education

Sep 1984 – Jun 1986

London School of Economics
London, England
Masters of Science, Economics
Specializing in Capital Markets Theory

Sep 1978 – May 1982

University of Toronto
Toronto, Ontario
Bachelor of Commerce

Sep 1985

Fellow of the Life Management Institute
Atlanta, Georgia
Specializing in Life Insurance Investments

Publications/Books

2018	<i>Becoming 150: 150 Years of Canadian Business History</i> (ISBN 9780993960048)
2017	<i>A Path to Diversity: LGBTQ Participation in the Working World</i> (ISBN 9780993960031)
Forthcoming	<i>The History of the Global LGBTQ Rights Movement</i> (working title), including a chapter on the Australian Equal Marriage referendum, the Irish Equal Marriage referendum, the Canadian experience, and biographies of 50 LGBTQ individuals who are currently changing the world (Release date: June, 2018)
2016-present	Contributing author – Financial Industry, The Canadian Encyclopedia, Historica Canada
2015	<i>Notables: 101 Global LGBTQ People Who Changed the World</i> (ISBN 9780993960024)
2014	<i>Champions: Biographies of Global LGBTQ Pioneers</i> (ISBN 9780993960017))
Forthcoming	<i>A History of the Canadian Financial Industry, 1900-present</i> (Completed and under Academic Review)

Skills

Extensive computer knowledge, including Microsoft Office, BusinessVision, AccPac, and DesignPro

Extensive published works in investment management and human rights, and media experience

Master Gardener

Competitive Cyclist

Achievements

Named as an OUTstanding Global Business Executive – 2017, by the *Financial Times of London* (UK)

Arbor Award, University of Toronto
Outstanding Voluntary Service

Senior Fellow of Massey College, University of Toronto (a research-based college of the University), 2014 to present

Member, Leadership Board, City of Toronto Ravine Strategy Committee, 2017 to present

2016 Clarkson Laureateship for Public Service

Co-Chair (with Ed Clark), Youth Homeless Shelter Capital Campaign, for the City of Toronto (2015-present)

Vice-Chair, Board of Directors; Chair, Finance Committee, Toronto Botanical Garden (2013 to present)

Board Member and Chair, Finance Committee, We Are The Villagers (a charitable organization that sponsors tuition and equipment fees for children of low income households to participate in extra-curricular sports, recreation, cultural, and education programs in Northern Ontario) (2014 to present)

Member, Capital Campaign, and Lead Donor, Casey House Hospice Expansion (2013 to present)

Co-Founder and Board member, Canadian Business History Association/l'association canadienne pour l'histoire des affaires (www.cbha-acha.ca) (2015 to present)

Inaugural Recipient, Alumni of Influence Award, 2012 University College, University of Toronto

Hope & Freedom Award, 2012 (for Charitable Activity) Metropolitan Community Church

Benefactor, Bonham Centre for Finance, Rotman School of Management, University of Toronto. Bonham Scholarship, and Bonham Chairs in Finance (since 2005)

Benefactor, Mark S. Bonham Centre for Sexual Diversity Studies, University of Toronto. Bonham Scholarship and Bonham Teaching Fellowship (since 2008)

Co-Founder and Managing Editor, QueerBio.Com, an online Wikimedia biographical website containing the biographies of over 13,000 notable historical and contemporary LGBTQ individuals from around the world. Website receives in excess of 2 million unique page views per annum. Author of all biographies on the site.

Chair and Founder, Art of the Barrel Fundraising Project 2009-2010 Ontario College of Art & Design and Casey House Foundation

Ontario Sports Award, 2002 and 2003
Contribution to Competitive Cycling

Member, Group of 175

175 Most Influential Graduates, University of Toronto

Livestrong Foundation, Top fundraiser 2002

Member, Administrative Council, University of Toronto
2002-2005

Chair, Chancellors Awards, University of Toronto
2000-2005

Co-Founder and Manager, Gears Racing Institute
(competitive Canadian cycling team and athletic
research)

Bonham Scholarships, many schools and organizations
(2000 to present)

Member, Advisory Board, Inside Out Film Festival (2000 to
present)